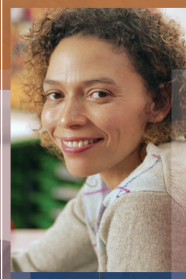


# There's Value in Belonging

COMMUNITY HEALTH

PUBLIC HEALTH INFRASTRUCTURE & SYSTEMS



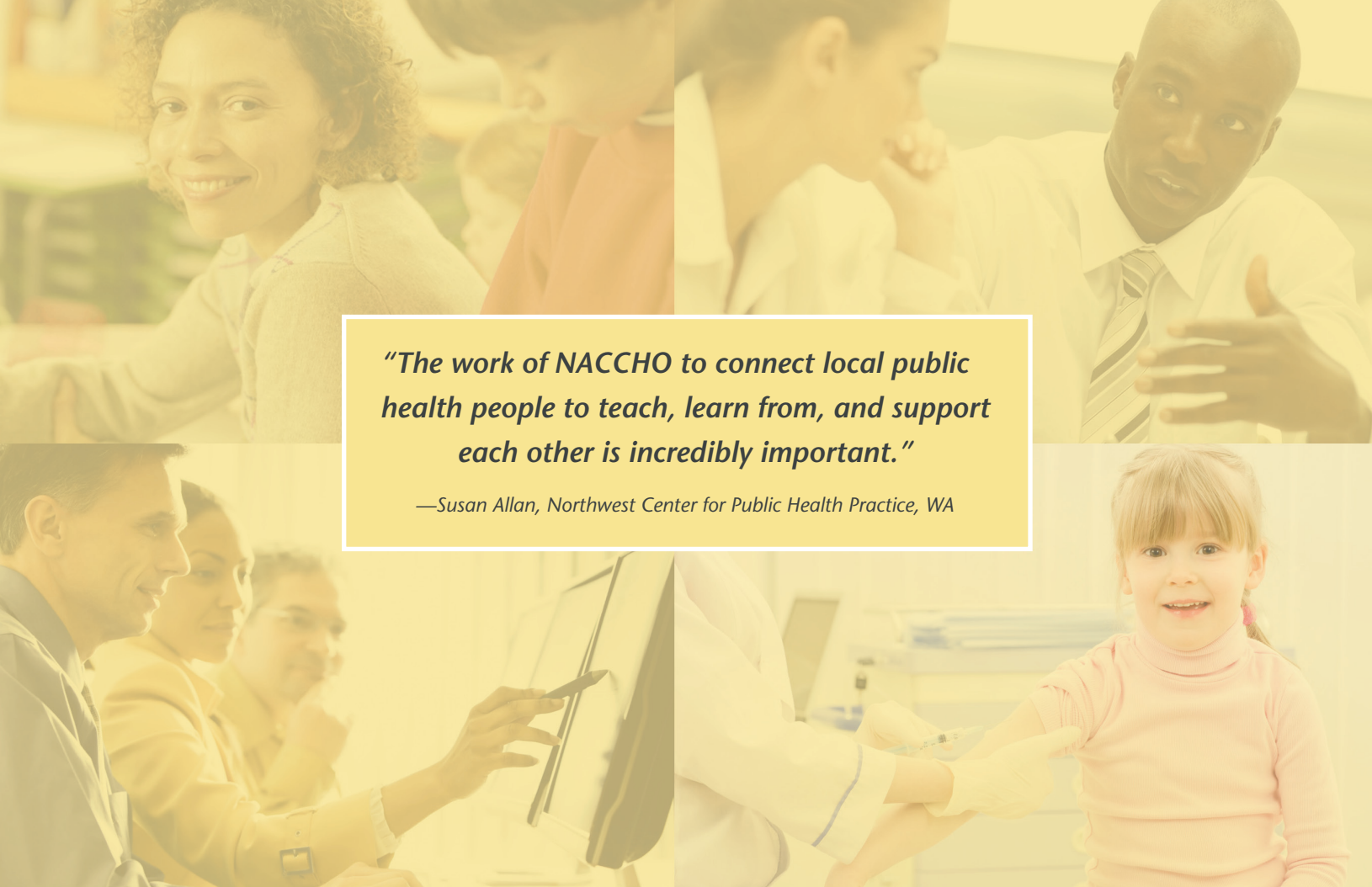
PUBLIC HEALTH PREPAREDNESS

ENVIRONMENTAL HEALTH

# NACCHO

National Association of County & City Health Officials

*The National Connection for Local Public Health*



*“The work of NACCHO to connect local public health people to teach, learn from, and support each other is incredibly important.”*

—Susan Allan, Northwest Center for Public Health Practice, WA

#### NACCHO'S COMMUNITY IMPACT



**NACCHO—the National Association of County & City Health Officials—represents 2,800 local health departments (LHDs), which include more than 13,000 public health professionals, who together provide services to almost three-quarters of the U.S. population.**

From community health assessment to infectious disease prevention and control, to climate change and terrorism preparedness, NACCHO's programs and initiatives address the most pressing public health needs. NACCHO supports and strengthens LHDs by providing exceptional experiences, a vibrant community of local public health professionals, best practices, knowledge and future-oriented research, and essential tools that make local health officials and their workforce more successful. In addition, NACCHO's advocacy initiatives both inform public policy and empower local public health officials in communicating effectively with the press and legislators.

#### **Who Belongs to NACCHO?**

Every LHD is eligible for organizational membership, which delivers valuable benefits and networking opportunities to senior health officials and staff. In addition, state public health departments, government agencies, nonprofits, schools of public health, and allied for-profit companies are eligible for affiliate membership. We also welcome individuals who have professional ties to the public health field.

## Providing You With Valuable Resources and Tools

**“NACCHO offers a national association that speaks for us to the national policymakers. They also directly support us in creating tools that save enormous time and expense.”**

—Richard Day, Person County Health Department, NC



NACCHO provides its organizational and individual members with a wealth of resources, from publications and training, to networking and advocacy. As a member, you get the tools you need to meet the challenges of a dynamic and rewarding profession, and effectively serve your local public health constituents.

**KEEP UP TO DATE:** As part of your membership, you'll receive the quarterly *NACCHO Exchange* and the monthly newsletter *Public Health Dispatch*. Other publications—like the bimonthly *Journal of Public Health Management and Practice*—are available at a discount. In addition, LHD management and staff can access program-specific electronic newsletters such as maternal, child, and adolescent health; environmental health; injury and violence prevention and accreditation and quality improvement.

**SHARE IDEAS AND CONNECT WITH PEERS:** NACCHO offers many opportunities for education, discussion, and networking.

- The NACCHO Annual Conference brings together more than 1,300 health officials and top decision-makers in the public health field.



- The Peer Assistance Network (PAN) provides a free online service for referrals, advising relationships, and technical assistance.
- Program-specific venues, such as the Protocol for Assessing Community Excellence in Environmental Health, give you the opportunity to exchange focused advice and support.

**RECRUIT TOP TALENT AND ADVANCE YOUR CAREER:** As part of a strategic partnership with the National Healthcare Career Network (NHCN), NACCHO's Career Network offers employers an efficient way to attract first-rate talent, and gives job seekers an effective way to advance their public health careers. Linking to the job boards of nearly 270 leading healthcare associations, the NHCN works to combat the healthcare workforce shortage and serve as a meaningful recruitment resource for employers.

**GET INVOLVED AND RECOGNIZED:** NACCHO members have the right to vote, hold office, and represent NACCHO in an official capacity. You have the opportunity to serve on national advisory committees, submit articles to the NACCHO publications, speak at the Annual Conference, and apply for funding and awards. NACCHO's Model Practices Awards honor and

recognize outstanding local health practices from across the nation and promote the sharing of best practices in the public health community.

**RECEIVE GRANTS AND SCHOLARSHIPS:** Members can receive special assistance through grants for emergency preparedness, food safety, HIV/AIDS prevention, and other programs. Mini-grants for training—from \$500 to \$25,000—help put new skills and knowledge to use.

**GET VALUABLE SAVINGS:** Members gain access to a host of publications, many free or heavily discounted for members. You'll get reduced conference and exhibit fees for NACCHO Annual, as well as valuable discounts on a variety of business services, like ReadyTalk audio and web conferencing.



**NACCHO ADVOCACY: STAY INFORMED AND ENGAGED**

NACCHO not only keeps you informed about public policy but also empowers you to participate in public health advocacy. Electronic Action Alerts, the Online Legislative Action Center, and “Notes from Washington” keep NACCHO members updated on pressing public health issues and pending federal legislation. You'll also have access to press release templates and policy fact sheets, which provide talking points and guidelines for working effectively with reporters.



## Staying on Top of Best Practices in Local Public Health

*“I highly recommend NACCHO membership to colleagues. With being relatively new to the field, I have benefitted from resources, information, and great networking experience.”*

— Benjamin Jones,  
Waukesha County Public  
Health Division, WI



NACCHO calls on members to help develop real-world resources that are relevant to public health practice. From collecting survey data from local health departments across the country to creating the online Toolbox, the Model Practices Database, and the MAPP Handbook, NACCHO makes sure that members benefit from nationwide best practices.

### National Profile of Local Health Departments

With 82 percent of LHDs completing a questionnaire on infrastructure and practice, Profile is the most comprehensive and accurate source of information about LHD governance, funding, workforce, activities, services, and more. Practitioners and policymakers, researchers, and the media can use this publication to make local and regional comparisons, educate

the workforce, and publish articles and papers about local public health practice.

### Toolbox

NACCHO's Toolbox is a free online collection of local public health tools produced by members of the public health community. Public health professionals and external stakeholders use this Toolbox to inform and improve their work in the promotion and advancement of public health objectives.

Anyone interested can search for documents by state and keyword in any of 26 toolkit topics. These materials and resources include case examples, presentations, fact sheets, drills, evaluations, protocols, templates, reports, and training materials.



### MAPP Handbook

Mobilizing for Action through Planning and Partnerships (MAPP) is a community-wide strategic planning process for improving community health. Facilitated by public health leadership, this process helps communities prioritize public health issues and identify resources for addressing them. The MAPP User's Handbook is a planning guide that assists LHDs in developing strategy, complete with worksheets and practical tips from fellow users.

### Survive and Thrive: Roadmap for New Local Health Officials

This program combines learning, networking, and individual coaching to enhance the skills of new local health officials (LHOs) and prepare them for the challenges and opportunities of their new role. Over the course of 12 months, the

LHOs engage with seasoned colleagues, learn new skills, and apply practical hands-on experience. Participants take part in webinars, monthly conference calls, and in-person workshops to learn strategies for addressing management challenges, leading and managing change, and working with elected officials. The low tuition is subsidized through generous support from the Robert Wood Johnson and the De Beaumont Foundations.



### MODEL PRACTICES: SHARING WHAT WORKS

The NACCHO Model Practices database includes proven initiatives, programs, resources, administrative practices, and tools that address local public health needs. Members can participate in many ways. You can submit an innovative practice developed to meet a particular public health program or concern. You can try out an idea and offer feedback about how it worked for your department. And you can reference the Database in a speech or paper, sharing what works in local public health.



NACCHO Model Practices

## Delivering Programs That Enhance and Support Public Health Services



Through a vast range of funded projects and initiatives, NACCHO builds and strengthens relationships with communities, partners, and stakeholders. Demonstration projects lead to capacity building and facilitate peer exchange of best practices, as well as identifying needs and informing public policy.

The NACCHO team creates, collects, and distributes innovative tools and resources in four program areas vital to the effectiveness of local public health departments: Public Health Infrastructure, Community Health, Environmental Health, and Public Health Preparedness.

*“Individuals who are interested in becoming the best health department will see NACCHO as a valuable asset.”*

—Kathy Lordo, Hamilton General Health District, OH



### PUBLIC HEALTH INFRASTRUCTURE

*Supporting core functions and essential services*

*Some funded programs include:*

- Accreditation and Quality Improvement
- Health Equity and Social Justice
- Workforce and Leadership Development
- Health Information Technology and ePublic Health
- Community Health Assessment and Planning
- Public Health Law and Ethics



### COMMUNITY HEALTH

*Promoting health and preventing disease*

*Some funded programs include:*

- Health and Disability
- Maternal, Child, and Adolescent Health Promotion
- Injury and Violence Prevention
- Tobacco Prevention and Control
- Chronic Disease Prevention and Management
- Obesity Prevention/Physical Activity and Nutrition
- HIV/STI
- Epidemiology
- Immunizations
- Infectious Disease Prevention and Control



### ENVIRONMENTAL HEALTH

*Focusing on the relationship between people and their environments*

*Some funded programs include:*

- Climate Change
- Environmental Health Services
- Environmental Public Health Tracking
- Food Safety
- Health Impact Assessment
- Health in All Policies
- Land Use Planning



### PUBLIC HEALTH PREPAREDNESS

*Enhancing readiness to respond to emergencies*

*Some funded programs include:*

- Biosurveillance
- Chemical, Biological, Radiological, Nuclear, and Explosive Events (CBRNE)
- Medical Countermeasure Dispensing
- Preparedness Capabilities and Measures
- Community Volunteers
- Workforce Development

## The NACCHO Vision: Health, Equity, and Security for All People in Their Communities

NACCHO's mission is to be a leader, partner, catalyst, and voice for local health departments. NACCHO has eight core values.

**HEALTH EQUITY:** Achieve justice by eliminating conditions that lead to avoidable differences in the distribution of illness and disease.

**EXCELLENCE:** Realize the highest quality in what we do.

**PARTICIPATION:** Promote shared interests and responsibilities and enable collective efforts to achieve common goals.

**RESPECT:** Embrace the dignity and diversity of individuals, groups, and communities.


**INTEGRITY:** Ensure transparent, ethical, and accountable performance.

**LEADERSHIP:** Promote, recognize, and reward creativity in action.

**SCIENCE:** Support and promote evidence-based practice.

**INNOVATION:** Turn ideas and problems into practical solutions.

Moving forward, NACCHO will create and forge opportunities to advance the public's health. The organization will strengthen local health department performance, provide a national voice for local health departments, and deepen member engagement.



*"I enjoy the opportunities to connect with public health professionals from all over the United States to learn innovative ideas and best practice."*

—Lisa Stefanovsky, Ottawa Country Health Department, MI

**Keep up to date.** Stay on top of best practices. **Share ideas with peers.**  
**Get involved and recognized. Receive grants and scholarships.** Get valuable savings.  
**Stay informed and engaged.** Bring a local health perspective to national policy.  
***JOIN NACCHO TODAY.***

# NACCHO

1100 17th Street, NW  
7th Floor  
Washington, DC 20036  
P 202-783-5550  
F 202-783-1583  
<http://www.naccho.org>