

TAKE ACTION WITH HEALTHY PEOPLE 2030

Background

Healthy People is our nation's framework for health promotion and disease prevention. Local communities have long used Healthy People to guide their own health improvement planning. Healthy People 2030 (HP2030) is an excellent resource that points to our nation's biggest health problems. The framework continues to be an essential resource and model for local public health practice. It supports partnerships who engage in community health improvement efforts, and communicates about national prevention goals that speak to local health needs and priorities.

Healthy People 2030 – Updates and Advantages

Looking forward to 2030, the framework continues to emphasize creating physical, social, and economic environments that support health and well-being. The novel focus on health and well-being in HP2030 is significant: it demands a shift from thinking about goals and objectives in terms of deficits toward thinking in terms of assets. Another key element for this decade is the call to engage key stakeholders and external leadership to take action and design policies that improve health. HP2030 includes a streamlined set of objectives with data that adhere to strict standards and are national priorities. The focused set of 355 national priorities was reduced by more than half from Healthy People 2020, resulting in a balanced and comprehensive set of core objectives.

Get Started with Healthy People 2030

Drive your work upstream

One of Healthy People 2030's overarching goals is to "create social, physical, and economic environments that promote attaining the full potential of health and well-being for all" by featuring objectives related to the social determinants of health (SDOH). The five SDOH and their goals are:

Social Determinants of Health



- **Economic Stability.** Help people earn steady incomes that allow them to meet their health needs through employment programs and career counseling to help people find and keep jobs.
- **Education Access and Quality.** Increase educational opportunities and help children and adolescents do well in school.
- **Health Care Access and Quality.** Increase access to comprehensive, high-quality health care services.
- **Neighborhood and Built Environment.** Create neighborhoods and environments that promote health and safety.
- **Social and Community Context.** Increase social and community support through positive relationships at home, at work, and in the community.

[Browse HP2030's set of evidence-based resources](#) for successful examples of upstream action along the SDOH.



Healthy People 2030

Get to know objective categories

The **Healthy People 2030 objectives** are split into three criteria-driven categories based on the availability of data and evidence-based interventions (EBIs) for each:

- **Core objectives** address national health priorities that present a substantial burden on the population and have a direct influence on health outcomes. They are associated with EBIs, are measurable and have reliable data from 2015 or later.
- **Developmental objectives** also represent high priority issues that are associated with EBIs, but they do not have reliable baseline data. When reliable data is attained, they can become core objectives.
- **Research objectives** represent issues with a high health or economic burden, or disparities between population groups, but do not yet have EBIs.

Update your health improvement objectives

Search the Healthy People 2030 objectives to see how they have been updated from HP2020. Some objectives have been retained and can be compared across decades, while others have been modified or removed.

Develop a Custom List of objectives specific to your health initiative.

Relevant to addressing COVID-19

The Office of Disease Prevention and Health Promotion developed a **custom list** of Healthy People 2030 objectives that contribute to effective COVID-19 prevention, preparedness and response capacity.

What's coming next?

The **Leading Health Indicators (LHIs)** are a selected set of the HP2030 objectives that help organizations and jurisdictions focus their resources strategically. They address high-priority public health issues of national importance and address the social determinants of health, health disparities and health equity. The LHIs are expected to be released in late 2020.

Resources you can use

Explore the following resources from the Office of Disease Prevention and Health Promotion (ODPHP) and the National Association of County and City Health Officials (NACCHO) to enhance your application of the HP2030 framework:

- **Share** messages and graphics from the **Healthy People 2030 social media toolkit** to promote the use of HP2030 in community health initiatives
- **Apply** NACCHO's flagship community health improvement framework, **Mobilizing for Action through Planning and Partnerships (MAPP)**, to address your community's top priorities, and stay up to date with NACCHO's current MAPP evolution process toward MAPP 2.0
- **Learn** about the **Community Guide and Healthy People 2030** programs which work together to highlight evidence-based interventions that can help communities make progress on the Healthy People objectives
- **Explore** the **NACCHO Toolbox** of tools that have been created and shared by members of the public health community for practical resources that address health equity, health disparities, the SDOH, and more
- **Review** the **Law and Health Policy project reports** and related resources to understand how to use law and policy to work toward local goals and contribute toward nationwide progress on the Healthy People objectives
- **View** NACCHO's webinar, **Working Upstream: Addressing the SDOH in Rural Communities** to hear insights from rural communities on key needs to successfully address SDOH in their communities

To learn more about Healthy People 2030, visit the program's website [here](#), as well as NACCHO's website [here](#).