Success Stories: Public Health and Education Partnerships for School-Based HIV and STD Prevention Programs

September 20, 2018

Samantha Ritter, MPH Pinellas County, FL Nashville/Davidson County, TN



### **Webinar Logistics**

- Participant lines will be muted.
- Chat with other participants and make comments via the chat box.
- Submit questions via the Q&A box. These questions will be addressed during the Q&A session at the end of the webinar.
- The webinar is being recorded and will be archived on <u>www.naccho.org</u>.

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Everyone		
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Q&A		≣▼



### Disclaimer

The development of this presentation was supported in part by cooperative agreement number NU87PS004285 with the Centers for Disease Control and Prevention. The opinions, findings and conclusions expressed are those of the presenters and do not represent the views or official position of the U.S. Department of Health and Human Services or the Centers for Disease Control and Prevention.



### Agenda

- Introduction and Project Overview
  - NACCHO
- Jurisdiction Presentations
  - Florida Department of Health in Pinellas County and Pinellas County Schools
  - Metro Public Health Department of Nashville/Davidson County
- Preliminary Evaluation Findings
   NACCHO
- Q&A



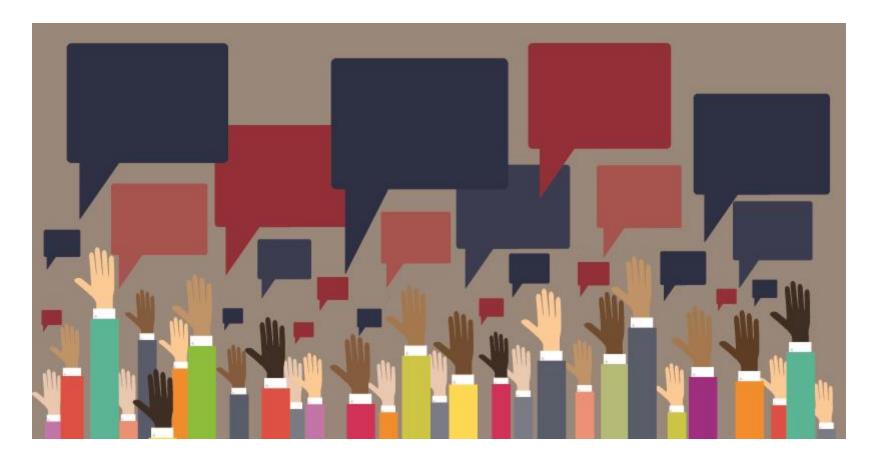
# **Objectives**

By the end of this webinar, participants will be able to:

- Describe how action planning can be utilized to support adolescent sexual health.
- Discuss activities that can be implemented in and with schools to support adolescent sexual health
- Identify promising practices in working with schools



# Polling





### CDC's Division of Adolescent and School Health

Mission: Promote environments where teens can gain fundamental health knowledge and skills, establish healthy behaviors for a lifetime, connect to health services, and avoid becoming pregnant or infected with HIV or STDs



Centers for Disease Control and Prevention (CDC). Healthy Teens. Successful Futures. Strategic plan, fiscal years 2016–2020, Division of Adolescent and School Health. US Department of Health and Human Services, CDC; 2016.



### School-Based HIV/STD Prevention Approaches







**Health Services** 





### **Project Outcomes**

<u>Collaboration</u> among national education and public health partners

**Community capacity** to implement CDCdeveloped school-based approaches

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**Dissemination** of CDC-developed approaches to school-based programs for HIV/STD prevention

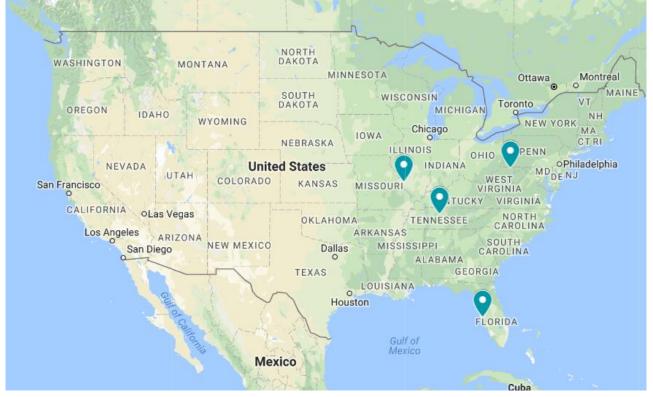


### NACCHO's Micro-Grant Opportunity

- Increase the capacity of local health departments (LHDs) to work in partnership with school districts and other key community stakeholders in their jurisdictions to implement CDCdeveloped school-based approaches to HIV/STD prevention
- \$20,000 over 13 months
- Requirement to apply with school district
- Received 26 applications



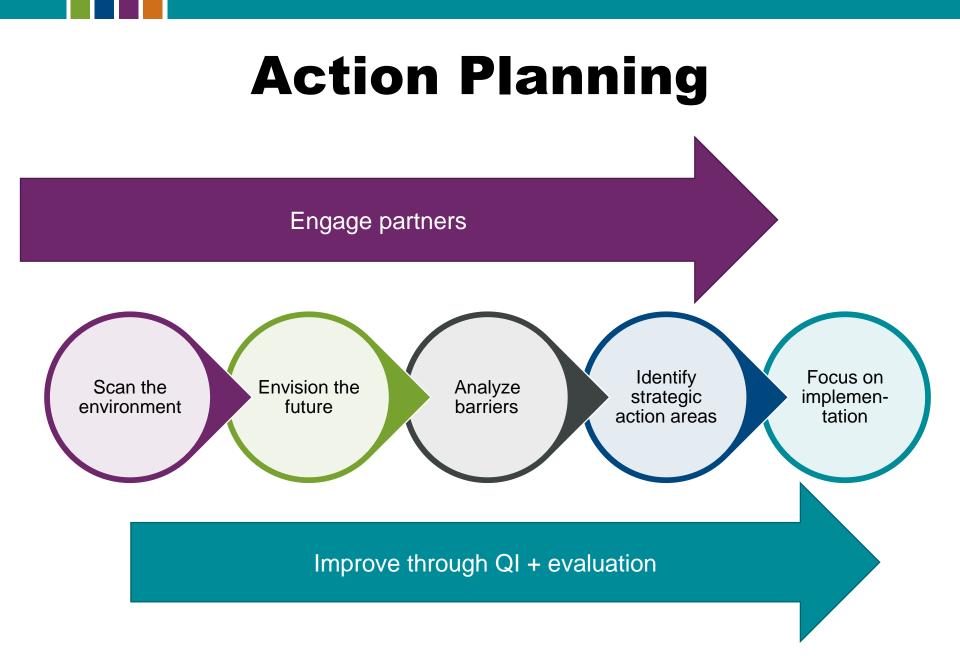
#### NACCHO's Micro-Grant Recipients



• Monongalia County, WV

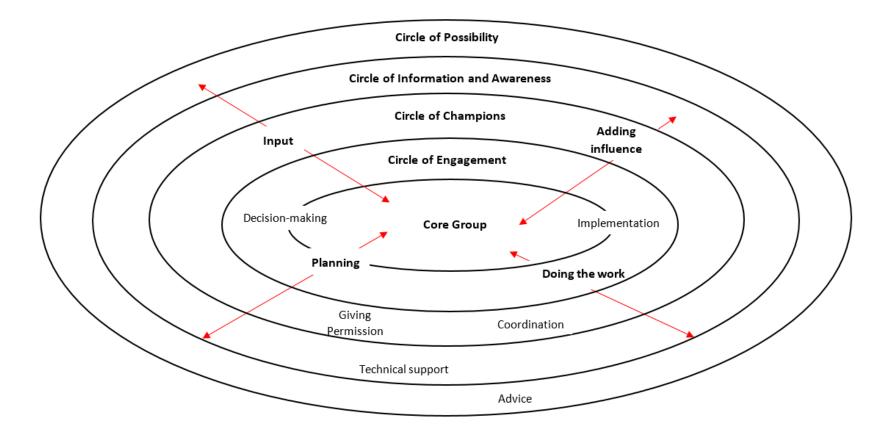
- Pinellas County, FL
- Nashville/Davidson County, TN
   St. Louis County, MO







### **Engaging Stakeholders**



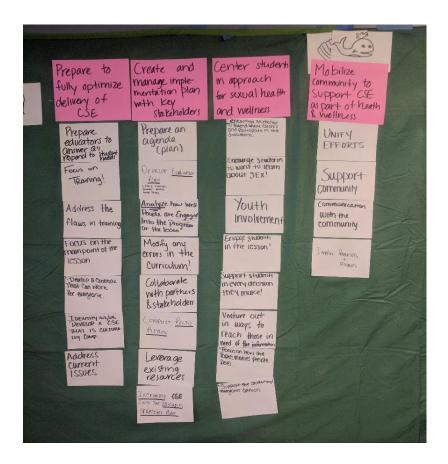


### Vision

In 3-5 years, there is a paradigm shift in how we address healthy youth development on Pinellas County, through youth-led initiatives family involvement and Community Cellaboration, resulting in youth that feel empowered in control of their destinies.

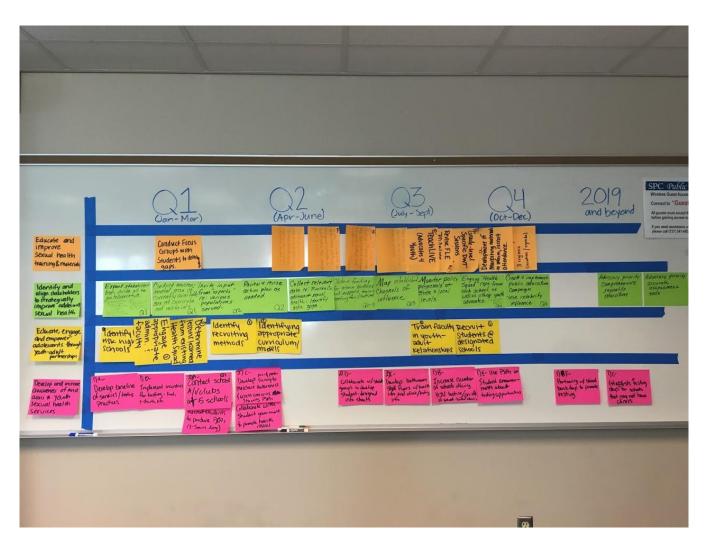


### Identify Strategic Action Areas





### **Action Planning**





#### **Documentation**





### **Technical Assistance**

- Implementation support
- Connections to experts and resources
- Troubleshooting
- Sustainability





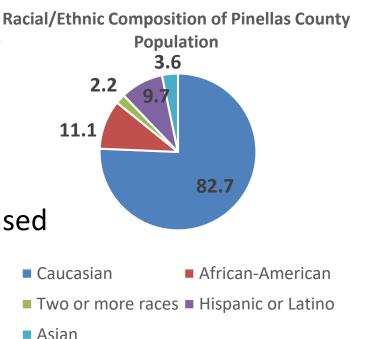
### Making Waves in Sexual Health

Theresa Skipper, MPH; Ashley Grimes M.E.d; Sara O'Toole, RN, BSN



# Demographics

- Location: Pinellas County, Florida
- Jurisdiction Size: 608 square; 970,637 total population
  - 16.5% under 18 years (2017, US Census)
- Eighth largest Florida school district of 67 and the 27<sup>th</sup> largest in the United States
- Median Income: 2012-2016: \$47,090
- Target Population:
  - High school students at five School-Based
     Health Centers (SBHCs) (N=8,750)
  - Adolescents 10-19 years old





### **Partners**



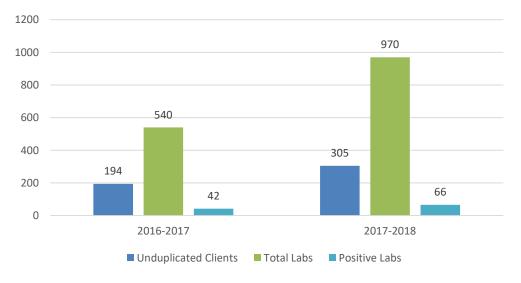
# **Project Priorities**

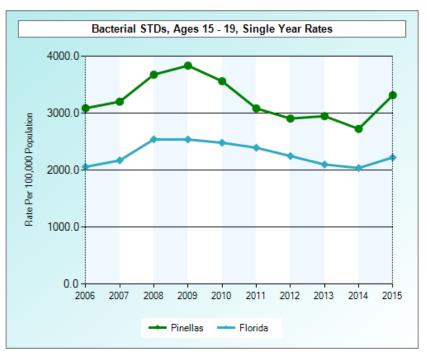
- Prevent HIV and STDs in adolescents through CDC-developed school based health approaches
- Expand on current sexual health services in school based health centers through policy revision, evidence based health education, and supportive environments
- Improve community partnerships via engaging them in dialogue related to health promotion and intervention as they relate to improved sexual health in the SBHC community



# **STI Rates/ Testing**

#### STI Testing in SBHCs 2016-2017 vs. 2017-2018





(According to Florida CHARTS, Pinellas has a higher prevalence of Bacterial STDs in the adolescent population compared to the state of Florida (see graph above).)



# Educate and improve sexual health training and materials

By July 2018, develop and revise grade-level specific human growth and development/sexuality curriculum to support content and evidence-based instruction in grades K-12

By August 2018, provide professional development to school nurses, teachers, and other staff in best practice instruction for growth and development/sexuality

By December 2018, conduct 3 regional community town hall meetings to increase transparency for parents/staff and supports for instruction in human growth and development/sexuality.



Identify and align stakeholders to strategically improve adolescent sexual health

By March 2018, establish an Adolescent Sexual Health Collaborative for Pinellas County.

By January 2019, develop a strategic advocacy plan to be supported and implemented by the Collaborative.



Educate, engage, and empower adolescents through young-adult partnerships

By September 2019, the "Health Squad" model will be replicated in 3 Pinellas County High Schools

By October 2018, have a youth task force with 5 Pinellas High Schools represented



#### Develop and increase awareness of and access to youth sexual health services

By February 2019, increase by 25% Pinellas County Students accessing sexual health services, assessed through testing for STIs and HIV

By February 2019, increase by 50% Pinellas County students who are aware of youth sexual health services through awareness tools



## **Challenges/ Successes**



Stakeholders with conflicting initiatives

Improved relationship with key stakeholders and working in concert to make county wide changes



### Recommendations



# Keep an Open Mind

What are your biggest barriers to improving adolescent sevel balth through school-public health partnerships?

### Involve students in every aspect







#### Safe, Equitable Environments for Urban Students

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### Narrative Changers/Culture Change Agents



D'Yuanna Allen-Robb, MPH

Director, Maternal, Child and Adolescent Health

Megan Cusson-Lark, PhD Executive Director, School-Based Counseling



Alignment Nashville Adolescent Sexual Responsibility/Healthy Starts A-Team: Hope Clinic for Women, Meharry Medical College, Neighborhood Health, Oasis Center, Office of Congressman Jim Cooper, Planned Parenthood of Middle and East Tennessee, Prevent Child Abuse Tennessee, Sexual Assault Center, Tennessee Department of Health, Thrive Education, Vanderbilt University

### Jurisdiction: Metropolitan Nashville and Davidson County, TN



**ALIGNMENT** NASHVILLE

for successful, healthy children

- Metropolitan area (city/county) ~668,000 residents
  - 100 new people move to region each week
- Metro Nashville Public Schools ~83,000 students (Prekindergarten – 12<sup>th</sup>)
  - 144 different languages spoken in public schools

- Alignment Nashville ASR/HS A-Team Action Team
  - 21 community organizations
  - 10 year history of formal cross-collaboration relationships
- Align actions with MNPS Strategic Plan
  - School climate
  - School connectedness

### **Culture Change Process**



#### **Shared Understanding**







**Educationally Relevant** 

Culture Change: Shared Understanding



- Creating supportive and safe internal team culture
  - Introduce ourselves at each meeting with our name, pronouns and organization
  - Tell 1 to 2 minute stories about our identities, experiences, young adult experiences being supported by adults
- Monthly Alignment ASR/HS A-Team meetings
- Whispering

Speaking LGBTQ+

# Culture Change: Youth-Led

- Once shared understanding established, create space for youth voice/youth-led ideas
  - Asked partner orgs to identify 5 to 7 high school youth to participate in planning retreat
  - Ensured youth were prepped in advance (Ex. Identify what safety feels like for them in the space, answer key questions, bring artifacts, etc.)
- Powerful, engaging, leadership, Reflective
- Sage on the stage

Guide on the side

# Culture Change: Youth-Led

**December 2018 Retreat: Young People Quotes** 

- "One of my friends got killed this year. Lots of us wonder if we will be next"
- "A classmate of ours died and we wanted to release balloons because it would help us. The Principal said no. That hurt even more"
- "I get teased because others think I am gay. I am not but they think I am because of how I dress"
- "School is about the student. We are the reason"
- "Listen to us...See us"!

# Culture Change: Youth-Led

#### **December 2018 Planning Retreat Themes: Informed Youth Voice**

#### **Young People/Student Voice**

- Do not feel safe and supported at school
- Want to be involved in decision-making or at least have authority communicate the rationale behind a decision
- School environment where even one student is harassed/hurt, hurts us all

#### **Retreat Themes Emerging**

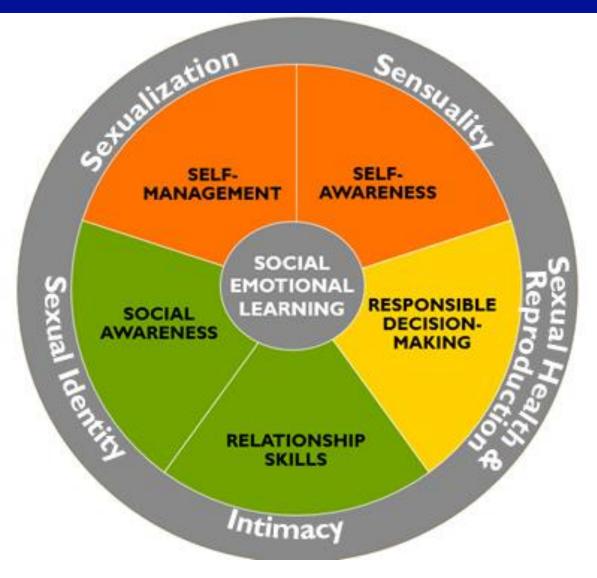
- Young people need access to trained and trusted adults in the school to whom they can engage (School Counselors, Social Workers, Teachers, etc.)
- Young people are capable and can be trusted
- Social Emotional Learning is integrated with supporting healthy sexuality development because SEL supports safe environments

### Culture Change: Educationally Relevant

- Creating educationally relevant strategies
  - Education System Accountability
    - Chronic absenteeism
    - On-time graduation rates (4 years for matriculation)
  - Social Emotional Learning Competencies
- Sexual health issue
   Education opportunity
- Community engagement opportunity; MNPS does not have to tackle alone

#### **Culture Change:** Educationally Relevant





<u>o</u> Competencies **Emotion** a Learning

*Source: NACCHO adapted 2017 SEL and Circles of Sexuality Framework* 

#### Culture Change: Educationally Relevant

#### **Student Student Student** Graduation **Attendance** Engagement Access to and use Safe and **Opportunities to** of confidential, supportive take risks and feel sexual health environments supported for all youth services





#### Culture Change: Action Plan Strategies

Equipping stakeholders to integrate SEL & Sexuality Development

Analyze current and best practices/approaches

Position youth voice to lead systems change

Engage stakeholders across systems and broader Community

**MNPS** students, affirmed in all their experiences and identities, can be themselves without repercussions; demonstrate healthy sexuality; feel connected to schools, and staff are able to meet students' needs.

### **Culture Change: Initial Successes**

**MNPS Director Youth Listening Sessions (Jan. – Mar. 2018)** 





New framework presentations: Alignment Operating Board and SHAC (Dec. 2017 – Mar. 2018)

2018 National Social Emotional Learning Conference (June 2018)





Wellness Educator listening sessions and School Counselor Professional Development on LGBTQ+ 101 (August 2018)

Centers for Disease Control and Prevention 1807 site (August 2018)



#### Culture Change: Initial Successes Continued



**MNPS Social Emotional Learning Training Coach on Alignment Team** 

Positioning youth/young adults on the SHAC





[Youth-led ] Supporting youth-developed Resource Guide for youthfriendly and affirming sexual health services (*in progress*)

Preparing for on-going professional development training for MNPS staff and educators





Youth Risk Behavior Survey with youth-identified Questions of interest

#### Lessons Learned: There's a Tool for that...

#### Challenges

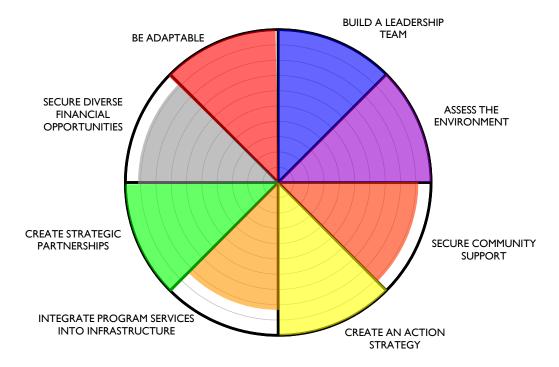
- Identify critical stakeholders
- Maintain youth leadership
- Maintain vision
- Carry momentum forward
- Use framing language

# Tools

Circles of Involvement Tool
 Positive Youth Development
 TOP/Liberating Structures
 CityMatCH Readiness Tent
 Frameworks Institute

### **Evaluation Plan**

- Adapted the Sustainability Assessment from the Office of Adolescent Health<sup>1</sup>
- Assessed across 8 domains, with 4 factors per domain



1. Building Sustainable Programs: The Resource Guide, please visit: https://www.hhs.gov/ash/oah/oah-initiatives/assets/sustainability-resource-guide.pdf]



#### **Preliminary Evaluation Findings**

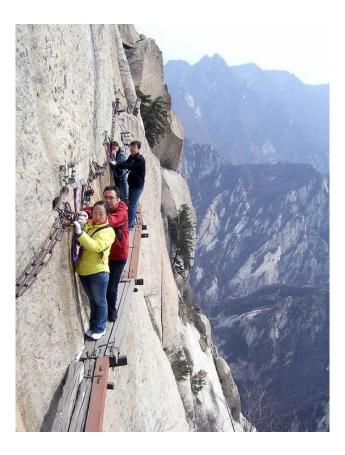
- Mean score increase of 1.75
- Increases across every domain ranging from 0.5 to 2.75
- Biggest increases:
  - Create strategic partnerships: +2.75
  - Be adaptable: +2.5
  - Create an action strategy: +2.5





#### **NACCHO's Recommendations**

- Take your time
- Communication is key
- Be mindful of school calendars
- Engage students
- Expect stumbling blocks
- Be introspective





### **Forthcoming Resources**

- Celebrating Success: Local Health Department and School Partnerships for Adolescent HIV and STI Prevention
- Action Planning for Adolescent Sexual Health: A Guide to Strengthening Community Partnerships and Taking Steps to Improve Adolescent Health and Well-Being
- Strategic Messaging for Adolescent Sexual Health: Communication Approaches that Build Common Ground and Mobilize Partners



**Q & A** 





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## Stay in touch

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